The only thing more tragic than a death... Is a death that could have been prevented.
The Stop the Bleed Program® was born in the aftermath of the active shooter disaster on December 14, 2012, at Sandy Hook Elementary School in Newtown, CT. In April 2013, a group known as the Joint Committee to Create a National Policy to Enhance Survivability from Active Shooter Events and Intentional Mass Casualty was convened by the American College of Surgeons (ACS) in collaboration with others in the medical community and representatives from the federal government, the National Security Council, the U.S. military, the Federal Bureau of Investigation, and governmental and nongovernmental emergency medical response organizations, among others. Together, they created a protocol for national policy to enhance survivability from active shooter and intentional mass casualty events.

The committee’s recommendations are called the Hartford Consensus, and currently consist of four reports. The group was formed under the guidance and leadership of trauma surgeon Lenworth M. Jacobs, Jr., MD, MPH, FACS, who today leads the ACS Stop the Bleed Program and also serves as the director of the Trauma Institute at Hartford Hospital, CT.
Among the Hartford Consensus’ recommendations was one calling for professional first responders (law enforcement and EMS/fire/rescue) to be trained and empowered to stop life-threatening external bleeding. Another of its recommendations, and one that also is embraced by the White House, went one step further and called for training immediate responders—individuals who are present at the scene who can immediately control bleeding with their hands and equipment that may be available.

In October 2015, responding to the Hartford Consensus’ recommendation that the public be trained, the White House launched the Stop the Bleed national awareness campaign with a call to action. Stop the Bleed is intended to cultivate grassroots efforts that encourage bystanders (immediate responders) to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives.

The American College of Surgeons and the ACS Committee on Trauma take this call to action seriously. Our goal is to train every American in basic bleeding control techniques and to work tirelessly toward placing bleeding control kits in every public venue, including schools, community centers, places of worship, and stadiums.
Two ways we promote our Stop the Bleed Program and services are through our website, bleedingcontrol.org, and our Twitter feed, @bleedingcontrol. The website is the premier site for bleeding control information and has been accessed more than 700,000 times. We have nearly 3,500 Twitter followers.

Our leadership and commitment to stopping the bleed has earned us the respect of many distinguished partners in both the public and private sectors. We acknowledge them with deep gratitude and respect.
The power of Stop the Bleed is in the numbers. The number of individuals who volunteer their time to be trained to teach bleeding control courses, the number of those who take a class to learn how to stop the bleed before first responders arrive, and the number of federal, state, and private entities that support our efforts through sound policy, grant making, and philanthropy. We are passionate about what we do, and we know that the more people who learn how to stop the bleed, the more lives will be saved.

Since the program’s inception, we have actively worked to teach thousands of surgeons, nurses, emergency medical technicians, paramedics, and other allied medical technicians how to teach bleeding control so that they can in turn teach the general public how to stop uncontrolled bleeding—not just in cases of mass casualty events but in the event of bleeding from injuries caused by car and motorcycle accidents, farm injuries, and even lawnmower and bicycle injuries. We have made great progress in a short period of time. Now people of all ages and walks of life all over the world are learning what it takes to Stop the Bleed.

But our work has just begun.
Program Growth

United States
Instructors: 15,332
Trained: 124,350

World
Instructors: 16,160
Trained: 133,113
As of March 15, 2018

**NORTH AMERICA**
- **Canada**: 92,357
- **Mexico**: 126,193
- **United States**: 15,334,029
- **U.S. Islands**: 4,019

**CENTRAL AMERICA**
- **Costa Rica**: 6
- **Cuba**: 4
- **Dominican R.**: 14
- **Guatemala**: 13
- **Honduras**: 14
- **Nicaragua**: 1
- **Panama**: 14

**SOUTH AMERICA**
- **Argentina**: 20
- **Bolivia**: 8
- **Brazil**: 25
- **Chile**: 33
- **Ecuador**: 20
- **Paraguay**: 3
- **Peru**: 1
- **Uruguay**: 1
- **Venezuela**: 4

**EUROPE**
- **Austria**: 3
- **Belgium**: 12
- **Czech Republic**: 4
- **France**: 5
- **Georgia**: 17
- **Greece**: 3
- **Germany**: 17
- **Ireland**: 1
- **Italy**: 51
- **Netherlands**: 6
- **Poland**: 5
- **Portugal**: 6
- **Spain**: 179
- **Sweden**: 1
- **Switzerland**: 3
- **Ukraine**: 1
- **United Kingdom**: 15

**ASIA**
- **Afghanistan**: 112
- **Bahrain**: 1
- **Bangladesh**: 4
- **Cambodia**: 71
- **China**: 4
- **India**: 1
- **Indonesia**: 3
- **Iran**: 1
- **Iraq**: 3
- **Israel**: 2
- **Japan**: 1
- **Jordan**: 40
- **Kuwait**: 1
- **Maldives**: 1
- **Palestinian T.**: 1
- **Philippines**: 7
- **Qatar**: 1
- **Saudi Arabia**: 7
- **Singapore**: 11
- **Taiwan**: 1
- **UAE**: 1

**AFRICA**
- **Algeria**: 1
- **Cameroon**: 14
- **Egypt**: 2
- **Mali**: 56
- **Sierra Leone**: 1
- **South Africa**: 19
- **Tunisia**: 27

**AUSTRALIA**
- **Australia**: 8

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The tourniquets and hemostatic dressings in these kits use the same technology the Department of Defense has tested and approved for use by all U.S. military forces.

These kits are affordably priced and designed to go where you would keep a first aid kit, including in your kitchen, garage, bathroom, laundry room, or in your car. A portion of the proceeds from the sale of these kits is reinvested in our initiative to continue our mission of saving lives by stopping uncontrolled bleeding.
STOP THE BLEED

Others Are Spreading the Word
In a new public service announcement, Devin McCourty, a defensive back for the New England Patriots, explains why access to resources for bleeding control should be a priority in sports arenas, pointing out that Gillette Stadium is the first stadium in the league to train their personnel and offer public access to bleeding control kits.

The cast of *Code Black* and the CBS Cares campaign team encourage you to learn how to Stop the Bleed.
Congress Is Listening

From left to right: Lenworth M. Jacobs, Jr., MD, MPH, FACS; Representative Brad Wenstrup, DPM (R-OH); House of Representatives Majority Whip Steve Scalise (R-LA); and Jack A. Sava, MD, FACS

Representative Rodney Davis (R-IL)
UPMC Leads Consortium of Trauma Centers in Three States to ‘Stop the Bleed’

PITTSBURGH, Aug. 24, 2016 — UPMC, Pennsylvania’s largest trauma system, is committing $1.3 million over three years for a community outreach program that will teach adult residents, school students and staff, first-arriving responders, including law enforcement officers and firefighters throughout the region, basic first aid for victims of severe blood loss from injuries such as gunshot wounds, mass casualty incidents, motor vehicle accidents and other traumatic events.

“Stop the Bleed” is coordinated through the Copeland Regional Trauma Center (ORTC), a consortium named for the late Charles E. Copeland, M.D., a UPMC trauma surgeon and founder of the UPMC Mercy Burn Center. The ORTC includes the five UPMC trauma centers.

SRHS receives grant to supply SC schools with ‘Stop the Bleed Kits’

Posted: Mar 14, 2018 11:45 AM CDT
Updated: Mar 14, 2018 11:45 AM CDT
By Darla Karsch

SPARTANBURG, SC (FOX Carolina) - Spartanburg Regional Health System said its Trauma Team received grant funding to equip every school in South Carolina with “Stop the Bleed Kits.”

The deadly 2016 Townville school shooting inspired SRHS trauma program manager Amy Harrick to write the grant. The $278,000 grant request was originally meant only for the Upstate but was then picked up by the other three other hospital systems for a final grant of $1.2 million.

DHEC will distribute the kits to schools in time for the 2018-19 school year and training will be available to each school district.
Join Us.

To learn more about Stop the Bleed, become an instructor, or enroll in a bleeding control class, please contact us at bleedingcontrol.org/contact-us.